

Vibracoustic successful in China

The 13th Auto Shanghai was held from 20—28th of April, 2009. More than 1500 vehicle and spare part manufacturers from 25 countries and regions participated on this biennial auto show with more than 600.000 visitors. Among 13 car producers making their global debut, Porsche AG launched its first four-seat sports car, the Porsche Panamera. BMW had a world premier of 2 new models and Audi displayed its A3. Chinese car producers including Shanghai Automotive Industry Corp. and privately owned Geely Automobile, took part in the show to lure more buyers to their self-branded models.



On a 150sq m booth Vibracoustic presented its complete product range of drive train, power train, chassis and suspension components including CV airsprings mainly for bus and truck applications. By participating at China's leading automobile exhibition, Vibracoustic reached its goal of establishing new business contacts with potential new customers and set a sign at the Chinese NVH-market: „ Specially in times of the economy crisis, participating at China's largest automotive fair was significant for the future business of Vibracoustic“, explains Zhichao Wang, General Manager of Vibracoustic (Shanghai) Sales & Trading Co., Ltd.

„During the 9 days exhibition, more than 1000 visitors from 254 companies visited our booth to experience Vibracoustic's vibration and noise control technology“ stated the General Manager.

During the exhibition, Chinese OEMs learned more about Vibracoustic and its technology. The Vibracoustic team gained additional experience about the Chinese automobile market. Based on the results of communication between the VC team and the visitors, Vibracoustic recognizes that Chinese automotive companies have a high demand on NVH-control technology and products to improve the performance of it's automobiles.

The “black magic” material (possibly white or other colours)

A piece of vulcanised rubber seems to be a simple material, but a rubber piece can be resistant to different chemicals like acid, oil etc., can be resistant to weather, high and very low temperature, can have a very high dynamic and abrasion resistance or the combination of all these elements.

A standard rubber compound is composed from 10-15 different chemicals and the ratio of these materials and their quality define the characteristics of the compound. During the definition of the rubber compound it is very important to determine the vulcanisation temperature and its duration as well.

Different components (several rubber qualities, metal, textile etc.) contribute to the function of the final product. The adhesion between these materials should be ensured as well which shows the complexity of the rubber compound development. Naturally the life-time and the durability of the product should be taken into consideration as well. The quality starts with the raw material.

Freudenberg and Vibracoustic are having 120 years elastomer experience, 5000 exclusive compounds and their own basic research which ensure the superior quality of Vibracoustic aircruise airsprings as well enabling them to operate under the most severe conditions.



Successful certification Audit ISO/TS 16949

A certification audit was carried out in the first week of April by the institute DEKRA according to ISO/TS 16949 2002 concerning the commercial vehicles airsprings business.

This was the first certification audit of Dekra at Vibracoustic and they appreciated the high level commitment of the management and all the employees regarding quality and continuous improvement process.

Dekra is a multinational testing and certification institute specialised in the automotive industry and a new partner of Vibracoustic concerning further developments of QS activities.

New partner's network in the German spare-part market for CV airsprings

The consistent extension of the national and international Vibracoustic spare-part market network enjoys top priority. Here we are pleased to greet a highly competitive partner with the group of companies CARAT which has a great network of more than 39 partners in Germany.

Vibracoustic highly values the long-term and fair cooperation, the well-chosen partners focus on premium quality and brands in their product program.



Successful Workshop with Co. TRUCK MOTORS in Moscow, Russia

A professional product training was organised in a common Workshop with our IAM Customer TRUCK MOTORS. Intensive open

discussions helped to gain a better knowledge of our products as well as of Freudenberg and our company Vibracoustic.

Vibracoustic aircruise airsprings will be promoted increasingly by sustained and consistent growth politics of Truck Motors in the Russian Aftermarket.



"Carrosserie Vakdagen" in Hardenberg

Our official partner Wijlhuizen B.V. participated on the "Carrosserie Vakdagen" Fair in Hardenberg. Besides their current sales program, Vibracoustic aircruise airsprings were also presented. The professional appearance was rounded off by a special sales campaign in which the participants could win a high-quality mountain bike! We congratulate our partner Wijlhuizen for the successful results achieved at this fair.



Updated Cross Reference and Application List

The new updated CV Airspring Cross Reference and Application list is available for our partners with new references and application possibility of high quality Vibracoustic aircruise airsprings.

SAF QS audit

At the end of April SAF-Holland GmbH audited the performance strength of our production in Hungary. We are proud that our partner SAF Holland

prefers a long-term cooperation between our companies and can be sure to have a stable supplier in spite of the difficult economic situation.

